



ImagineLab Art

Models

Pricing

Blog

Showcase

OFFICIAL USER GUIDE

ImagineLab Creative Labs

User Guide

Ask, research and create images, videos, voiceovers, music and written content from one unified workspace.

Image Lab

Video Lab

Voice Lab

Music Lab

Writing Assistant Lab

Imagine Chat

Version 1.1

August 2026

imaginelab.art

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Pricing

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☆ 150K+ Images Generated

👤 35K+ Active Creators

📊 99.99%

★ Anthropic

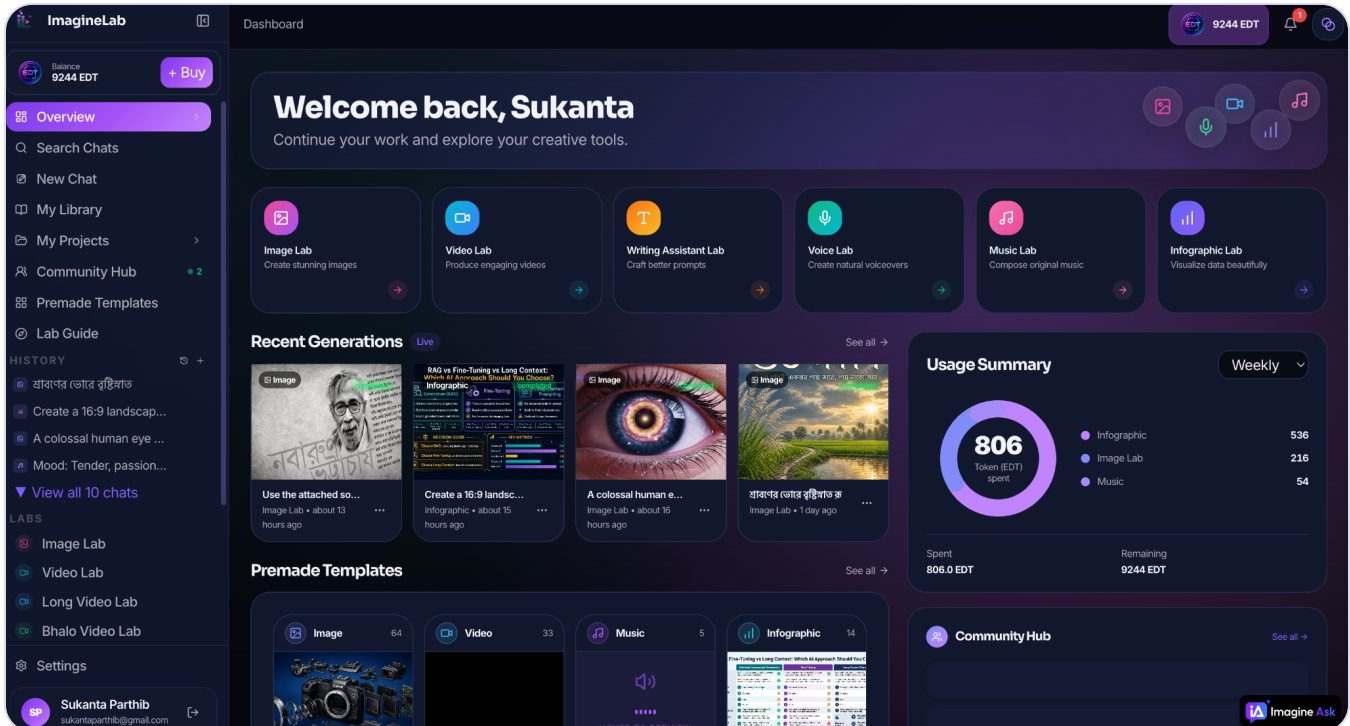
🎵 ByteDance

🎧 ElevenLabs

▶▶ MiniMax

One guide for every core creative lab

This guide explains the main workflows, controls, prompt methods and estimated EDT costs for Image Lab, Video Lab, Voice Lab, Music Lab and Writing Assistant Lab.



Use the Quick Start

Follow the first checklist in each lab to create your first result.

Check the cost table

EDT estimates help you choose the right model and output setting.

Refine one thing at a time

Short, focused changes are easier to control than many unrelated requests.

AUGUST 2026 UPDATE

This edition adds Imagine Chat plus Seedance 2.5, Hailuo 3 and HappyHorse 1.1 in Video Lab, aligned with the updated EDT Wallet Guide.

Understanding estimated EDT costs

1 EDT approximately **\$0.0143**

Estimates, not guarantees

Prices in this guide reflect the supplied pricing calculations. Provider rates, model routes and supported settings may change.

In-app amount is final

Always review the EDT amount shown in ImagineLab before confirming a generation or enhancement.

Enhancers are separate

Prompt enhancement improves the instruction only. The final image, video, voice, music or writing generation is charged separately.

Longer or larger work costs more

Video duration, voice character count, music duration and writing length can significantly affect the final EDT charge.

Model names, supported languages, duration limits and output settings may be updated. Use the current options displayed inside the selected lab.

Imagine Chat pricing principle

Imagine Chat is usage-based rather than a fixed price per visible prompt. Model input/context, output, reasoning, search, files and paid tools can affect the final EDT. Use the current in-app amount as final.

DOCUMENT NAVIGATION

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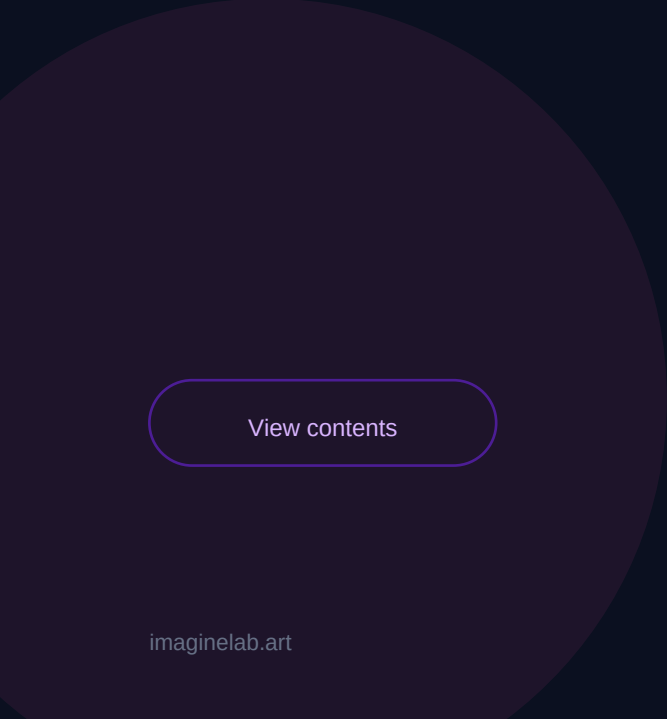


CHAT

Imagine Chat

Ask, research, reason and create from one conversation

Choose Auto or a supported model, continue a conversation, work with context and use paid tools or search when enabled. Imagine Chat EDT is usage-based rather than a fixed charge per visible prompt.



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QUICK START

Start a conversation

1

Open Imagine Chat
Start a new conversation or continue an existing thread.

2

Choose Auto or a model
Auto routes the task; manual selection gives you direct control.

3

Write your request
State the goal, context, constraints and preferred output format.

4

Add files or tools only when needed
Search, attachments and paid tools can affect the final EDT.

5

Send and review
The actual model usage determines the final usage-based EDT charge.

6

Continue with focused follow-ups
Long conversations can cost more because earlier context may be sent again.

CHOOSE A MODEL

Match the model to the task

Auto - Recommended

Auto

Lets Imagine Chat choose a suitable route. EDT follows the model actually used.

Claude Sonnet 5

Anthropic

Balanced advanced chat, coding and professional work.

Claude Opus 5

Anthropic

Deep reasoning, complex coding and long-horizon tasks.

Gemini 3.5 Flash

Google

Fast multimodal chat, research and efficient reasoning.

Gemini 3.1 Pro

Google

Advanced reasoning, multimodal analysis and complex workflows.

EDT AND PRICING

Estimated EDT Costs

Imagine Chat is usage-based. Input and prior context, output length, the model actually used, reasoning, search, files and paid tools can affect the final charge. The in-app amount is authoritative.

Model / Provider	OpenRouter input / output	Example EDT*	Best fit
Claude Sonnet 5 Anthropic	\$2 / \$10 per 1M	~2 EDT	Balanced advanced chat, coding and professional work
Claude Opus 5 Anthropic	\$5 / \$25 per 1M	~5 EDT	Deep reasoning, complex coding and long-horizon tasks
Gemini 3.5 Flash Google	\$1.50 / \$9 per 1M	~2 EDT	Fast multimodal chat, research and efficient reasoning
Gemini 3.1 Pro Google	\$2 / \$12 per 1M	~2 EDT	Advanced reasoning, multimodal analysis and complex workflows

* Example EDT basis

Example assumes 1,000 input tokens + 500 output tokens, no web search, no paid tools and no attachment processing. Actual chat EDT is calculated from the complete billable request.

WALLET RULES

- 1
- Charge from actual model usage, not a fixed price per visible prompt.
- 2
- Long conversations may cost more because prior context can be sent again.
- 3
- Reasoning, search, files and tools can add provider usage when enabled.
- 4
- The EDT amount displayed by ImagineLab before or after the request is authoritative.

CONTEXT AND COST CONTROL

Understand what can increase EDT

Current prompt

Your new message contributes input tokens.

Conversation context

Earlier messages may be sent again, especially in long threads.

Model output

Longer answers generally increase output usage.

Reasoning

Some models may use additional billable reasoning or internal processing.

Web search and tools

Paid search or tool calls can add cost beyond normal chat tokens.

Files and attachments

Processing documents, images or other attachments can add billable usage.

SPEND SMARTER

Practical ways to control chat EDT

- Start a new conversation when the subject changes completely.
- Use Auto for general tasks when you do not need a specific premium model.
- Ask for concise output when a short answer is enough.
- Use web search, tools and file processing only when they add clear value.
- In long threads, summarize the important context instead of carrying everything forever.
- Review the displayed EDT amount and your wallet balance during high-volume work.

Important

The current model, provider route and supported tools may change. Use the options and EDT amount shown inside Imagine Chat as the final source for the current request.

BETTER CONVERSATIONS

Prompt tips, FAQs and first run

PROMPT FORMULA**Goal + context + constraints + output format****WEAK**

Tell me about marketing.

BETTER

Explain three low-cost email marketing ideas for a small local retailer. Use short bullets and end with a one-week action plan.

FAQS

Common Imagine Chat questions

Does every prompt cost the same?

No. Chat EDT follows actual billable model usage.

Why can a long conversation cost more?

Earlier context may be included again when the model processes a new request.

Does Auto have a fixed price?

No. Auto charges according to the model route actually used.

Can search or files increase EDT?

Yes. Search, tools and attachment processing can add usage when enabled.

What amount should I trust?

Trust the current EDT amount displayed inside ImagineLab for the request.

START CREATING

Recommended first run: choose Auto, ask one clear question with a defined output format, avoid unnecessary tools, review the answer, then continue with one focused follow-up.



IMAGINELAB CREATIVE WORKSPACE

Image Lab

Create, transform and edit images

Generate a new image from text, transform an existing image or make a focused edit with model, ratio and resolution controls.

[View contents](#)

Quick Start

- 1 Open Image Lab.
- 2 Choose Text to Image, Image to Image or AI Image Editing.
- 3 Write your prompt or use the microphone.
- 4 Select a model, aspect ratio and resolution.
- 5 Review the estimated EDT cost and click Generate.

At a glance

Text to Image creates something new. Image to Image makes a broader transformation. AI Image Editing is best for a focused change.

Choose a Creation Mode

Text to Image

Create a completely new visual from a written description.

Featured images, social graphics, illustrations, posters, product concepts and banners.

Image to Image

Upload an image and create a new version while preserving selected elements.

Background changes, style changes, lighting adjustments and visual variations.

AI Image Editing

Make a specific change without rebuilding the entire image.

Background removal, object replacement, recolouring, restyling and blending.

How to Use Text to Image

1. Select Text to Image

Open the mode selector beside the prompt box and choose Text to Image.

2. Describe the Image

A useful image prompt normally includes the main subject, setting, composition, lighting, mood, visual style and any important restrictions.

EXAMPLE

A Bengal tiger standing beside a forest river at sunrise, soft morning mist, warm golden light, low-angle view, realistic wildlife photography, detailed fur, natural colours, no text and no watermark.

3. Choose a Model

Select Auto - Recommended when you want Image Lab to choose a suitable model. Select a model manually when you need a particular style or consistent results across several generations.

GPT Image 2 Nano Banana Pro Nano Banana 2 Imagen 4 Ultra Imagen 4 Fast

FLUX 2 Max FLUX 2 Pro Editorialge Image 2.2

4. Choose an Aspect Ratio

Ratio	Recommended use
1:1	Square social posts and product images
3:2	Photography, websites and editorial images
2:3	Pinterest posts, posters and book covers
4:3	Presentations and classic layouts
3:4	Portrait graphics and tall covers
16:9	Blog featured images and YouTube thumbnails
9:16	Reels, Stories and Shorts
21:9	Wide banners and cinematic scenes

Choose the ratio before generating. Changing it later may crop part of the subject or remove important details.

5. Choose a Resolution

Depending on the selected model, the interface may show 1K, 2K or 4K. Not every model produces these sizes in the same way; some generate the size directly while others may resize or enhance the result.

Practical choice

1K is usually enough for everyday website and social media use. Choose 2K or 4K when you need a larger final file or extra room for cropping.

6. Generate

Click Generate or press Enter. Review the result in the main workspace before downloading, publishing or continuing with another edit.

How to Use Image to Image

1. Choose Image to Image from the mode menu.
2. Upload a clear source image with good lighting and enough detail.
3. State what should remain unchanged and what should be changed.
4. Select an available model, ratio and resolution.
5. Click Generate and compare the result with the original.

EXAMPLE

Keep the person's face, pose and camera angle unchanged. Replace the background with a bright modern office. Change the clothing to a navy business suit. Use soft natural window light. Do not add text or logos.

Keep

- Face
- Pose
- Camera angle
- Main composition

Change

- Background
- Clothing
- Lighting
- Colour tone

When too much changes

Strengthen the preservation instruction: "Do not change the face, hairstyle, expression, body position or camera framing."

How to Use AI Image Editing

Use AI Image Editing when you need one focused change. Make one major edit at a time for greater control.

Remove a Background

PROMPT

Remove the complete background. Keep the person, hair, clothing edges and fine details unchanged. Return the subject on a transparent background.

Replace a Background

PROMPT

Replace the background with a bright professional studio. Keep the person, face, clothing, pose and camera angle unchanged. Match the lighting and shadows naturally.

Remove an Object

PROMPT

Remove the coffee cup from the table. Rebuild the empty area naturally and preserve the original texture, lighting and shadows.

Restyle an Image

PROMPT

Turn this image into a detailed editorial illustration with soft colours and subtle paper texture. Preserve the original composition and facial features.

Edit a Product Image

PROMPT

Keep the product shape, label and logo unchanged. Replace the background with a premium dark studio setting. Add soft lighting, realistic shadows and a clean surface reflection.

Using Prompt Enhancer

The magic-wand button improves a short or incomplete image prompt before generation.

1. Write a short prompt.
2. Click the magic-wand icon.
3. Review the EDT cost.
4. Click Enhance.
5. Check and edit the improved prompt.
6. Click Generate when ready.

Action	Estimated cost
Prompt Enhancer	3 EDT

Separate charge

Prompt enhancement does not create the image. The generation charge is applied separately.

Estimated EDT Costs

1 EDT = approximately \$0.0143. The in-app cost shown before generation should be treated as final.

Text to Image

Model and setting	Estimated cost
GPT Image 2 - Square, Medium quality	12 EDT
GPT Image 2 - Landscape or Portrait, Medium quality	17 EDT
GPT Image 2 - Square, High quality	41 EDT
GPT Image 2 - Landscape or Portrait, High quality	60 EDT
Nano Banana 2	11 EDT
Nano Banana Pro	25 EDT
Imagen 4 Fast	7 EDT
Imagen 4 Ultra	16 EDT

Model and setting	Estimated cost
FLUX 2 Pro	14 EDT
FLUX 2 Max	21 EDT
Editorialge Image 2.2	7 EDT

Most Text-to-Image generations are expected to cost between 7 and 60 EDT, depending on the model, format and quality.

Image to Image

Model and setting	Estimated cost
GPT Image 2 - Square	12 EDT
GPT Image 2 - Landscape or Portrait	17 EDT
Nano Banana 2	11 EDT
Nano Banana Pro	25 EDT
FLUX 2 Pro	14 EDT
FLUX 2 Max	21 EDT
Editorialge Image 2.2	7 EDT

Most Image-to-Image requests are expected to cost between 7 and 25 EDT. Not every Text-to-Image model is available in this mode.

AI Image Editing

Model and setting	Estimated cost
GPT Image 2 - Square	11 EDT
GPT Image 2 - Landscape or Portrait	16 EDT
Nano Banana 2	11 EDT
Nano Banana Pro	25 EDT
FLUX 2 Pro	13 EDT

Model and setting	Estimated cost
FLUX 2 Max	20 EDT
Editorialge Image 2.2	6 EDT

Most editing requests are expected to cost between 6 and 25 EDT. When Auto is selected, the cost depends on the model chosen during processing.

How to Write Better Image Prompts

Prompt formula

Subject + setting + composition + lighting + mood + style + restrictions

EXAMPLE

A handcrafted ceramic coffee cup on a wooden table beside a cafe window, close-up composition, soft morning light, realistic steam, warm lifestyle photography, shallow depth of field, no people, no text and no watermark.

Keep the Main Subject First

WEAK

Create something beautiful with a tiger in it.

BETTER

A Bengal tiger standing beside a forest river at sunrise.

Describe the Composition

Close-up

Wide-angle

Top-down

Eye-level

Low-angle

Centre composition

Empty space on the right

Full-body portrait

Describe the Lighting

Soft natural light

Golden hour

Studio lighting

Dramatic side light

Neon lighting

Cloudy daylight

Moonlight

Backlighting

Mention Important Restrictions

RESTRICTION EXAMPLE

No text, no watermark, no logo and no extra people.

Common Problems and Fixes

Problem	What to do
The result does not match the prompt	Make the prompt shorter and clearer. Put the main subject first.
Important details are missing	State the exact number, position, colour or appearance.
The person's face changes	Ask to preserve facial identity, proportions, hairstyle and expression.
The original framing changes	Use a similar ratio and ask to preserve camera position, placement and framing.
The new background looks unnatural	Ask to match light direction, colour temperature, perspective, depth of field, shadows and reflections.
Text inside the image is incorrect	Keep the wording short and provide the exact text in quotation marks. Add longer text later in a design tool.

Before You Publish an Image

- Faces
- Hands and fingers
- Body proportions
- Product labels
- Logos
- Spelling
- Background objects
- Reflections
- Shadows
- Image edges
- Cropping

For business, educational, news or branded content, review every visible detail before publishing.

Image Lab FAQs

Which mode should I choose?

Use Text to Image for a new image, Image to Image for a broader transformation and AI Image Editing for a focused change.

Which model should beginners choose?

Start with Auto - Recommended.

Which ratio should I use for a blog featured image?

Use 16:9 or 3:2, depending on your website layout.

Which ratio should I use for Reels and Stories?

Use 9:16.

Which ratio should I use for Pinterest?

Use 2:3.

Does Prompt Enhancer create the image?

No. It improves the prompt only. Image generation is a separate action.

Are all models and resolutions available in every mode?

No. Availability depends on the selected mode and model.

Can I edit an image more than once?

Yes. Continue refining it with Image to Image or AI Image Editing.

Start Creating

Recommended first run

Choose Text to Image, select Auto, use a familiar aspect ratio and begin with a clear subject, setting and lighting instruction. Review the first result, then make focused changes.



IMAGINELAB CREATIVE WORKSPACE

Video Lab

Create, animate and transform video

Generate a scene from text, animate a still image or restyle existing footage with model, ratio, duration and resolution controls.

[View contents](#)



Quick Start

- 1 Open Video Lab.
- 2 Choose Text to Video, Image to Video or Video to Video.
- 3 Write your prompt or use the microphone.
- 4 Select a model, aspect ratio, duration and resolution.
- 5 Review the estimated EDT charge and click Generate.

Choose a Creation Mode

Text to Video

Create a completely new moving scene from a written description.

Cinematic scenes, product clips, nature footage, social video and promotional visuals.

Image to Video

Upload a still image and add motion to the subject, camera or environment.

Portrait animation, landscapes, products, artwork, weather, smoke, fire and water.

Video to Video

Upload footage and change its visual treatment while preserving the original motion.

Restyling, new settings, new atmosphere, lighting changes and visual transformation.

How to Create a Video

1. Select the Mode

Choose Text to Video, Image to Video or Video to Video. Upload the source file before continuing when the selected mode requires one.

2. Write Your Prompt

Video prompt formula

Subject + action + setting + camera movement + lighting + mood + visual style

EXAMPLE

A lone traveller walking through a vast desert at sunset, wind moving across the sand, slow cinematic camera push-in, warm golden light, realistic movement and a calm, dramatic atmosphere.

WEAK

A beautiful futuristic city video.

BETTER

A futuristic city at night with flying vehicles moving between glass towers, rain falling over neon-lit streets, reflections on the road and a slow aerial camera movement.

3. Choose a Model

Runway Gen-4.5

Kling v3

Runway 3.1

Runway 3.1 Fast

Veo 3.1 Pro

Veo 3.1 Fast

Veo 3.1 Lite

ImagineLab V2.0

Model availability may change between modes. Use a faster or lower-cost model for testing, then move to a premium model for the final clip.

4. Choose an Aspect Ratio

Ratio	Recommended use
16:9	YouTube, websites, presentations and landscape video
9:16	Reels, Stories, TikTok and YouTube Shorts
1:1	Square social media posts
4:3	Classic video and presentation layouts
3:4	Tall social and editorial video
21:9	Ultrawide cinematic scenes and banners

5. Choose the Duration

The interface may offer clips from 2 to 10 seconds. Some models support only 4, 6 or 8 seconds; others support 5 or 10 seconds or use a fixed duration. Longer clips generally use more EDT.

Cost-saving workflow

Test a short clip first. Increase the duration only after the movement and composition look right.

AUGUST 2026 MODEL ADDITIONS

New Video Lab Models and EDT Reference

These models extend the existing Video Lab model list. The values below are planning estimates aligned with the August 2026 EDT Wallet Guide; the amount shown in-app before generation remains authoritative.

Model / Provider	OpenRouter basis	Planning EDT	Budget examples
Seedance 2.5 ByteDance	from \$0.1028/sec	~24 EDT/sec	5 sec ~120 EDT 10 sec ~240 EDT
Hailuo 3 (H3) MiniMax	from \$0.13/sec	~31 EDT/sec	5 sec ~155 EDT 10 sec ~310 EDT
HappyHorse 1.1 Alibaba	from \$0.0988/sec	~24 EDT/sec	5 sec ~120 EDT 10 sec ~240 EDT

HOW THEY FIT

Seedance 2.5

Long-form storytelling, reference-driven video, editing and extension.

Hailuo 3

Controlled multimodal editing and commercial creative video workflows.

HappyHorse 1.1

Short text/image-to-video generation, with output up to 1080p.

Video pricing note

These are starting planning values. Resolution, audio, reference assets and provider routing can change the underlying cost. Add the current Video Prompt Enhancer charge (3 EDT) only when selected. Always confirm the final EDT shown in ImagineLab before generating.

6. Choose the Resolution

Depending on the model, you may see 480p, 720p or 1080p. Some models have separate prices for resolution, while others use the same rate or do not accept a resolution setting.

7. Generate the Video

Review the mode, model, duration, ratio and resolution, then click Generate. Video processing usually takes longer than image generation.

Using Image to Video

Prompt formula

Keep + animate + camera movement + environmental movement + restrictions

PORTRAIT EXAMPLE

Keep the person's face, clothing and body shape unchanged. Add natural blinking and slight head movement. Create a slow camera push-in while the curtains move gently in the background. Keep the movement realistic and do not change the room.

LANDSCAPE EXAMPLE

Preserve the original landscape and composition. Add gentle movement to the clouds, grass and tree branches. Create a slow forward camera movement with soft morning light. Do not add new buildings or people.

PRODUCT EXAMPLE

Keep the product design, label and colours unchanged. Add a slow camera orbit from left to right, soft studio reflections and subtle background movement. Maintain a clean commercial look.

One clear subject action and one camera movement usually produce a cleaner result than several unrelated movements in a short clip.

Using Video to Video

EXAMPLE

Transform the uploaded street footage into a rainy futuristic city at night. Preserve the original people, movement, timing and camera direction. Add blue and purple neon lighting, realistic road reflections and light atmospheric fog.

Preserve

- Original motion
- Camera direction
- Subject position
- Timing
- Facial identity
- Body movement
- Main composition

Change

- Background
- Clothing
- Lighting
- Weather
- Colour treatment
- Visual style

Prompt Enhancer and Voice Input

Using Prompt Enhancer

1. Write a short description.
2. Click the magic-wand icon.
3. Review the cost.
4. Click Enhance.
5. Check and edit the improved prompt.
6. Click Generate when ready.

Action	Estimated cost
Prompt Enhancer	3 EDT

Using Voice Input

Describe the scene in this order: main subject, visible action, setting, camera movement, lighting and mood, then important restrictions. Review names and unusual terms before generating.

Estimated EDT Costs

1 EDT = approximately \$0.0143. Video cost depends mainly on the model and duration. Resolution may also affect the price.

Text-to-Video Examples

Model and setting	Estimated EDT
Runway Gen-4.5, 720p, 5 seconds	About 94 EDT
Runway Gen-4.5, 720p, 10 seconds	About 187 EDT
Runway Gen-4.5, 1080p, 5 seconds	About 131 EDT
Runway Gen-4.5, 1080p, 10 seconds	About 261-262 EDT
Kling v3 Standard, 5 seconds	About 35 EDT
Kling v3 Standard, 10 seconds	About 70 EDT
Kling v3 Pro, 5 seconds	About 70 EDT
Kling v3 Pro, 10 seconds	About 140 EDT
Veo 3.1 Pro, 4 seconds	About 373 EDT
Veo 3.1 Pro, 6 seconds	About 560 EDT
Veo 3.1 Pro, 8 seconds	About 747 EDT
Veo 3.1 Fast, 5 seconds	About 175 EDT
Veo 3.1 Fast, 10 seconds	About 350 EDT
ImagineLab V2.0 route, 720p, 5 seconds	About 59 EDT
ImagineLab V2.0 route, 720p, 10 seconds	About 117 EDT

Image-to-Video Examples

Model and setting	Estimated EDT
Runway Gen-4 Turbo, 720p, 5 seconds	About 59 EDT
Runway Gen-4 Turbo, 720p, 10 seconds	About 117 EDT

Model and setting	Estimated EDT
Runway Gen-4.5, 720p, 5 seconds	About 94 EDT
Runway Gen-4.5, 720p, 10 seconds	About 187 EDT
Kling v3, 5 seconds	About 35-70 EDT
Veo 3.1, 4-8 seconds	About 373-747 EDT
ImagineLab V2.0 route, 5 seconds	About 35-94 EDT, depending on resolution

Video-to-Video Examples

Model and setting	Estimated EDT
Runway Aleph, fixed generation	About 175 EDT
Runway Act-Two, fixed generation	About 175 EDT
ImagineLab V2.0 route, 480p, 5 seconds	About 35 EDT
ImagineLab V2.0 route, 720p, 5 seconds	About 59 EDT
ImagineLab V2.0 route, 1080p, 5 seconds	About 94 EDT
ImagineLab V2.0 route, 720p, 10 seconds	About 117 EDT

Pricing note

These values are estimates. Provider rates, model routes and platform settings may be updated.

Writing Better Video Prompts

Describe Movement Clearly

WEAK

A man in a forest.

BETTER

A man walks slowly through a misty forest while leaves move in the wind and the camera follows from behind.

Add One Camera Movement

Slow zoom in Slow zoom out Pan left Pan right Tracking shot

Aerial movement Slow orbit Handheld Static camera

Keep the Action Suitable for the Duration

WEAK

The bird takes off, flies over a city, enters a forest and lands beside a waterfall.

BETTER

The bird opens its wings and takes off.

State What Must Stay Unchanged

PRESERVATION INSTRUCTION

Preserve the face, clothing, subject position, camera angle and original composition.

Avoid Unnecessary Wording

Include details that can be seen on screen and remove anything that does not affect the visible clip.

Common Problems and Fixes

Problem	What to do
Movement looks unnatural	Use simpler actions and ask for natural movement, realistic speed and consistent body proportions.
Camera moves too quickly	Request slow, smooth and stable camera movement.
The person's face changes	Use a clear source image and ask to preserve identity, expression, hairstyle and proportions.
The video flickers	Reduce changing objects and request consistent lighting, stable background and smooth frame-to-frame details.
The subject changes shape	Use one simple motion and ask to preserve proportions, clothing and physical appearance.
The result feels static	Add one subject, environment or camera movement.
The scene is too busy	Use fewer subjects and one clear focal point.

Before Downloading or Publishing

- Facial consistency
- Natural body movement
- Hands and fingers
- Object shape
- Camera stability
- Background flicker
- Lighting consistency
- Sudden visual changes
- Cropping
- Logos and text
- Final duration and aspect ratio

Video Lab FAQs

Which mode should I choose?

Use Text to Video for a new scene, Image to Video to animate a still image and Video to Video to transform existing footage.

Which ratio should I use for Reels and Stories?

Choose 9:16.

Which ratio should I use for YouTube?

Choose 16:9.

Why does a longer video cost more?

Most models charge by the second, so duration has the largest effect on cost.

Are all durations and resolutions available with every model?

No. Supported settings depend on the selected model.

Does Prompt Enhancer create the video?

No. It improves the prompt only. Video generation is separate.

Why might two models have very different costs?

Each provider sets its own rate. Premium models and longer clips generally require more EDT.

Start Creating

Recommended first run

Start with a short clip, one simple action and one camera movement. Once the motion and composition look right, generate the final version at your preferred duration and resolution.



IMAGINELAB CREATIVE WORKSPACE

Voice Lab

Create natural voiceovers from written scripts

Preview voices, choose single- or multi-speaker delivery and control style, emotion, pitch and volume.

[View contents](#)

Quick Start

1 Open Voice Lab.

2 Choose ElevenLabs v3 or Gemini 3.1 Flash TTS.

3 Select Single Speaker or Multi Speaker.

4 Choose and preview a voice.

5 Adjust style, emotion, pitch and volume.

6 Type or paste your script.

7 Review the cost and click Generate.

Choose a Voice Model

ElevenLabs v3

A flexible option for polished narration, character voices, promotional content and expressive delivery.

Best when voice quality and expression are the priority.

Gemini 3.1 Flash TTS

A lower-cost option for everyday narration, dialogue, explainers and longer scripts.

Best when cost efficiency and longer text matter.

Preview and Select a Voice

Voice cards show the model name, voice name, voice type, speaker support, a short sample script and a play button. Preview several voices before selecting one.

The voice library includes male and female options from supported providers. Availability may change as the library is updated.

Choose a Speaker Mode

Single Speaker

Use one voice for the entire script. This works well for narration, advertisements, tutorials, news-style reading, audiobooks, social media voiceovers and product explainers.

Multi Speaker

Use two or more voices for podcast-style dialogue, interviews, character conversations, educational discussions or question-and-answer content. Choose voices that sound clearly different.

Adjust the Voice

Setting	What it controls
Voice	Select the speaker and use the play button to preview it.
Voice Style	Match the delivery to narration, stories, advertisements or presentations.
Emotion	Keep factual content neutral or select a stronger emotion for more expressive delivery.
Pitch	Make the voice sound lower or higher. Small adjustments usually sound more natural.
Volume	Set the output level, especially when the voiceover will be mixed with music or effects.

Write or Paste Your Script

- Use short, complete sentences.
- Add commas for brief pauses.
- Use full stops for stronger pauses.
- Break long paragraphs into smaller sections.
- Check names, numbers and unusual words.
- Label dialogue clearly in Multi Speaker mode.

EXAMPLE

Welcome to ImagineLab.art. Create, refine and publish your ideas from one creative workspace. Let us begin.

SLOWER DELIVERY

Welcome to ImagineLab.art.

Create, refine, and publish your ideas - from one creative workspace.

Let us begin.

Using Prompt Enhancer

The magic-wand button can clean up or improve a script before the voiceover is created.

1. Type or paste your script.
2. Click the magic-wand icon.
3. Review the displayed EDT cost.
4. Click Enhance.
5. Check and edit the revised script.
6. Click Generate.

Action	Estimated cost
Prompt Enhancer	2 EDT

Estimated EDT Costs

Voice Lab is billed by the number of characters in the script, not by the length of the finished recording.

1 EDT is approximately \$0.0143.

ElevenLabs v3

Script length	Approximate spoken length	Estimated cost
200 characters	Short line	9 EDT
500 characters	Short paragraph	21 EDT
1,000 characters	Around 1 minute	42 EDT
2,000 characters	Around 2-3 minutes	84 EDT

Gemini 3.1 Flash TTS

Script length	Approximate spoken length	Estimated cost
200 characters	Short line	1 EDT
500 characters	Short paragraph	3 EDT
1,000 characters	Around 1 minute	5 EDT
2,000 characters	Around 2-3 minutes	10 EDT

Actual speaking time depends on the selected voice, punctuation, pauses and delivery style.

Choosing Between the Models

Choose ElevenLabs v3 when expressive delivery and voice quality are the main priorities. Choose Gemini 3.1 Flash TTS when you need a lower-cost option for longer scripts, everyday narration or dialogue. Preview both for important projects.

Voice Clone

Coming soon

The Voice Clone tab is currently marked as Coming Soon. Only create or use a voice clone when you own the voice or have clear permission from the speaker.

Tips for Better Voiceovers

Write for Listening

WEAK

Our platform provides users with an extensive selection of creative capabilities.

BETTER

Our platform gives you everything you need to create.

Use Punctuation for Pauses

Commas create brief pauses. Full stops create clearer breaks. Avoid long sentences with no punctuation.

Check Pronunciation

Names, abbreviations, brands and technical terms may be pronounced differently than expected. Generate a short test first.

Adjust Gradually

Start with a voice and neutral settings. Then change the emotion, style, pitch or volume in small steps.

Split Long Scripts

Divide long narration into manageable sections so corrections are easier and pacing remains consistent.

Common Problems and Fixes

Problem	What to do
The voice sounds too fast	Add more commas and full stops. Break long sentences into shorter ones.
The delivery sounds flat	Choose a more suitable style or emotion and make small adjustments.
A name is pronounced incorrectly	Rewrite it phonetically or separate difficult syllables.
The pauses sound unnatural	Remove unnecessary commas and use full stops for stronger breaks.
Two speakers sound too similar	Choose voices with different tone, pitch or speaking style.
The audio is too loud or quiet	Adjust volume and generate a short sample before the full voiceover.

Before Downloading or Publishing

- Pronunciation
- Pacing
- Pauses
- Speaker changes
- Emotional tone
- Volume level
- Missing words
- Repeated lines
- Names and numbers
- Beginning and ending

For commercial or public content, listen once with headphones and once through regular speakers.

Voice Lab FAQs

How is voiceover cost calculated?

The cost is based on the number of characters in the script.

Which model is less expensive?

Gemini 3.1 Flash TTS is currently the lower-cost option.

Can I preview a voice before generating?

Yes. Use the play button on a voice card or beside the voice selector.

Can I create a conversation?

Yes. Select Multi Speaker and assign suitable voices.

Does Prompt Enhancer create the voiceover?

No. It improves the script only. Voice generation is separate.

Can I change emotion and pitch?

Yes. Open Voice Settings to adjust style, emotion, pitch and volume.

Is Voice Clone available?

It is shown as a coming-soon feature.

Start Creating

Recommended first run

Preview several voices, choose neutral settings and generate a short sample. Once pronunciation, pacing and tone sound right, create the full voiceover.



IMAGINELAB CREATIVE WORKSPACE

Music Lab

Create songs, instrumentals and short music clips

Turn an idea, written lyrics or a hummed melody into a track with genre, mood, language, voice and duration controls.

[View contents](#)

Quick Start

- 1 Open Music Lab.
- 2 Preview the available template tracks.
- 3 Choose Text to Song, Lyrics to Song, Hum to Song, Instrumental or Short Clip.
- 4 Describe the music you want.
- 5 Select a model, genre, mood, voice style and duration.
- 6 Choose whether the track should include vocals.
- 7 Review the EDT cost and click Generate.

Preview Music Templates

Template cards provide quick examples of genres, moods and production styles. Click the play button to preview a track, choose one close to your idea and refine the description in the composer.

Uplifting Emotional pop Festival EDM Dance Cinematic Melancholic

Regional styles

Choose a Creation Mode

Text to Song

Create a complete song from a written description. Describe genre, mood, tempo, instruments, vocal style and production.

EXAMPLE

An uplifting Bengali pop song with warm male vocals, acoustic guitar, soft percussion and a memorable chorus. Around 110 BPM, hopeful mood and polished modern production.

Lyrics to Song

Turn your own written lyrics into a full track. Separate verses and choruses, keep lines singable and describe the genre, mood and singer.

EXAMPLE

Turn these lyrics into a gentle Bengali acoustic song with expressive female vocals, soft piano, acoustic guitar and a gradual emotional build.

Hum to Song

Upload or record a clear humming sample and describe how it should be developed into a full arrangement.

EXAMPLE

Develop this melody into a warm cinematic pop track with piano, strings, light drums and a gentle emotional build.

Instrumental

Create music without singing or spoken words. Suitable for videos, podcasts, games, advertisements, meditation and presentations.

EXAMPLE

Calm cinematic background music with soft piano, warm strings and light ambient textures. Slow tempo, peaceful mood, no vocals.

Short Clip

Create a brief musical piece for intros, outros, logo sounds, transitions, advertisements or social media clips.

EXAMPLE

A bright five-second sonic logo with soft synth chimes and a clean, modern ending.

Copyright reminder

Only submit lyrics, recordings and melodies that you own or have permission to use.

Write Your Music Description

Music prompt formula

Genre + mood + tempo + instruments + vocals + language + production style

EXAMPLE

Energetic festival EDM at 128 BPM, powerful drums, bright synths, a strong bass drop and uplifting female vocals in English. Clean, modern festival production.

- Song structure
- Key or scale
- Singer type
- Vocal delivery
- Cultural influence
- Intended use
- Desired duration
- Instruments to avoid

Avoid combining too many unrelated styles in one prompt.

Choose a Music Model

Model	Best use
Music 2.6	A practical option for full songs from text. Marked as recommended for Text to Song.
Music V1	A duration-based model for direct control over track length.
Editorialge M3	A flat-price option for full song creation and regional or template-driven styles.
Editorialge M3.5	A flat-price option for alternative production styles and full tracks.

The same prompt may sound different across models. For important projects, test a short version before creating the final track.

Adjust the Music Settings

Genre

Pop Rock Jazz EDM Classical Cinematic Folk

Hip-hop Ambient

Mood

Uplifting Calm Emotional Energetic Romantic Melancholic

Dramatic Hopeful Dark

Choose one main mood instead of several conflicting emotions.

Voice Style

Leave Voice Style on Auto when you are unsure, or describe a warm male voice, soft female voice, powerful lead singer, intimate delivery, group chorus or energetic rap delivery.

Language

English Bengali Hindi Arabic Chinese Japanese Thai

Russian Hebrew

Language support may vary by model. Write lyrics in the selected language and check every word before generating.

Duration

Use the duration slider to choose the approximate length. Music V1 is billed by the requested number of seconds, while the other listed models use a flat estimated price per generation.

Instrumental Switch

Turn on Instrumental - No Vocals when you want music without singing. Avoid vocal instructions in the prompt when this option is enabled.

Using Music Prompt Enhancer

1. Enter a short music idea.
2. Click the magic-wand icon.
3. Review the EDT cost.

4. Click Enhance.
5. Check and edit the improved description.
6. Click Generate.

Action	Cost
Music Prompt Enhancer	2 EDT

Prompt enhancement and music generation are separate actions.

Estimated EDT Costs

1 EDT = approximately \$0.0143. Standard processing is included in the estimates below. Prompt Enhancer adds 2 EDT when used.

Flat-Price Models

Model or route	Estimated cost
Music 2.6	8 EDT per generation
Music Cover or melody-conversion route, where available	10 EDT per generation
Editorialge M3	19 EDT per generation
Editorialge M3.5	19 EDT per generation

A longer selected duration does not necessarily increase the price for a flat-price model, but supported track length still depends on the model and mode.

Music V1 Duration-Based Cost

Duration	Estimated cost
10 seconds	36 EDT
15 seconds	53 EDT
30 seconds	106 EDT
60 seconds	210 EDT
2 minutes	420 EDT

Duration	Estimated cost
4 minutes	840 EDT
5 minutes, where available	1,050 EDT

COST EXAMPLE

A 30-second Music V1 generation is estimated at 106 EDT. Adding Music Prompt Enhancer brings the estimated total to 108 EDT.

Tips for Better Results

Include the Tempo

Slow - around 70 BPM

Mid-tempo - around 100 BPM

Upbeat - around 125 BPM

Name the Main Instruments

INSTRUMENT EXAMPLE

Acoustic guitar, soft piano, light drums and warm strings.

Describe the Vocal Delivery

VOCAL EXAMPLE

Warm female vocals with a gentle and emotional delivery.

Explain the Production Style

Clean studio

Live acoustic

Cinematic arrangement

Vintage recording

Modern radio

Festival mix

Minimal arrangement

State What You Do Not Want

RESTRICTION EXAMPLE

No vocals, no heavy drums and no sudden tempo changes.

Common Problems and Fixes

Problem	What to do
The track does not match the mood	Use one clear mood and describe the supporting tempo and instruments.
The result feels too busy	Ask for fewer instruments, a simpler arrangement and one clear lead element.
The vocals do not suit the song	Describe the singer's voice type, energy and delivery more precisely.
The lyrics feel rushed	Shorten long lines, use clearer sections and choose a slower tempo.
The instrumental includes vocal sounds	Turn on Instrumental - No Vocals and repeat "no vocals" in the prompt.
The hummed melody is not followed closely	Use a cleaner recording, reduce noise and hum at a steady pace.
The track is too long or too short	Check the duration setting and the selected model's supported limits.

Before Using Your Track

- Lyrics and pronunciation
- Beginning and ending
- Volume consistency
- Tempo
- Instrument balance
- Vocal quality
- Unwanted noise
- Sudden musical changes
- Overall duration
- Fit for the intended use

Music Lab FAQs

Which mode should I choose?

Use Text to Song for a description, Lyrics to Song for existing lyrics, Hum to Song for a hummed melody, Instrumental for no vocals and Short Clip for a brief audio piece.

Which model is recommended for Text to Song?

Music 2.6 is currently marked as the recommended option.

Can I create a Bengali song?

Yes. Bengali is shown among the supported languages.

Can I create music without vocals?

Yes. Choose Instrumental or enable Instrumental - No Vocals.

How is the cost calculated?

Music 2.6 and Editorialge models use a flat estimated charge. Music V1 is priced by duration.

Does Music Prompt Enhancer create the track?

No. It improves the description only.

Can I preview a style before generating?

Yes. Use the play button on the template cards.

Start Creating

Recommended first run

Start with a clear genre, one main mood, a suitable tempo and a short list of important instruments. Preview a template, then refine the prompt.



IMAGINELAB CREATIVE WORKSPACE

Writing Assistant Lab

Create, rewrite, translate and improve content

Choose from ten writing tools, several model options and detailed parameters for tone, structure, length, audience, SEO and calls to action.

[View contents](#)

Quick Start

- 1 Open Writing Assistant Lab.
- 2 Choose the tool that matches your task.
- 3 Type your instructions, paste existing text or use the microphone.
- 4 Select a writing model.
- 5 Open Parameters and choose tone, structure and length.
- 6 Add optional audience, SEO keywords and a final call to action.
- 7 Review the cost and click Generate.

Recent work is available under History so you can return to previous conversations and results.

Writing Tools

1. Blog Post

Create a structured article from a topic, angle or list of key points.

EXAMPLE

Write a practical guide for small business owners about improving customer retention. Use simple language, clear headings, real-world examples and one final call to action.

2. Social Media Ad

Create short promotional copy for a selected platform and audience. Include the product, main benefit, offer, tone and desired action.

EXAMPLE

Write a Facebook ad for an online bookkeeping service aimed at small business owners. Focus on saving time and reducing accounting mistakes. End with a free-trial invitation.

3. Product Description

Turn product information into clear, persuasive copy. Include features, benefits, specifications, target buyer and selling channel.

EXAMPLE

Write a concise product description for a water-resistant travel backpack with a laptop compartment, anti-theft pockets and padded shoulder straps. Target frequent travellers.

4. Marketing Email

Create a complete email with a subject line, opening, main message and call to action.

EXAMPLE

Write a product-launch email for a project management platform designed for remote teams. Include three subject-line options and one clear call to action.

5. Prompt Enhancer

Turn a short or incomplete instruction into a clearer, more detailed prompt. Supported attachments may include images, videos, audio files, PDFs and documents.

EXAMPLE

Write a 1,200-word practical article for university students about staying focused during online classes. Use a supportive tone, short sections, realistic examples and five actionable tips.

6. Prompt Translation

Translate a prompt into another language while preserving instructions, structure and technical meaning.

EXAMPLE

Translate this prompt into Bengali. Keep the brand names, model names, numbers and output format unchanged.

7. Paraphrasing

Rewrite existing text without changing its main meaning.

EXAMPLE

Paraphrase this passage in simple, professional English. Preserve every fact, name and number.

8. AI Humanizer

Improve stiff, repetitive or unnatural writing so it reads more smoothly.

EXAMPLE

Make this text sound natural and reader-friendly. Preserve all facts, names, numbers and quotations.

9. Rewriter

Improve existing writing for a particular goal such as clarity, grammar, tone, brevity or persuasion.

EXAMPLE

Rewrite this announcement in a friendly, professional tone. Keep it below 150 words and end with a clear registration instruction.

10. Video Scriptwriter

Turn an idea into a scene-by-scene video script for Reels, Shorts, advertisements or explainers.

EXAMPLE

Write a 30-second vertical video script about reducing plastic waste. Include a strong opening, scene-by-scene visuals, voiceover and short on-screen text.

Choose a Writing Model

Model	Interface label	Suggested use
GPT-4o	Best	General writing, balanced quality and cost
GPT-5.5	Fast	Quick drafts, rewrites and structured content
GPT 5.6 Sol	Ultra	Complex or high-detail writing tasks
Gemini 3.1 Pro	Smart	Structured content and broad reasoning tasks

Model	Interface label	Suggested use
Claude Opus 4.8	Ultra	Long-form or careful rewriting and analysis

Use a faster model for short rewrites, captions, product descriptions and translations. Choose a higher-capability model for long articles, complex instructions, extensive source material or careful restructuring.

Blog Post Parameters

Tone

Professional	Conversational	Authoritative	Simple	SEO-Friendly	
Journalistic	Academic	Persuasive	Educational	Narrative	Technical
Friendly	Humanized				

Tone	Good fit
Simple	Beginner-friendly explanations
Journalistic	News-style writing
Academic	Formal educational content
Persuasive	Sales-focused content
Humanized	Natural and relaxed reading style

Structure

Structure	Best suited for
Standard	General articles with an introduction, sections and conclusion
Listicle	Numbered tips, tools, ideas or recommendations
How-To / Tutorial	Step-by-step instructions
Opinion / Thought Leadership	Arguments, analysis and professional viewpoints
Case Study	A problem, process, outcome and lessons learned
Roundup	A collection of examples, products, opinions or resources

Length

Setting	Target length
Short	500-800 words
Medium	1,000-1,500 words
Long	2,000-3,000 words

The selected range is a target. The exact word count may vary according to the topic, model and instructions.

Target Audience

Startup founders

University students

Marketing professionals

Parents

Small business owners

Software developers

First-time buyers

A clear audience helps the writing use suitable vocabulary, examples and depth.

SEO Keywords

KEYWORD EXAMPLE

customer retention strategies, repeat customers, small business loyalty

Use only relevant keywords and ask for natural placement.

Call to Action

Enable Include one final CTA when you want the content to finish with one clear next step.

Start a free trial

Contact our team

Read the complete guide

Book a consultation

Subscribe

Download the resource

Write a Clear Instruction

1. State what you need.
2. Identify the audience.
3. List the points it should cover.
4. Choose the tone.
5. Set the length.

6. State anything that must be included or avoided.

EXAMPLE

Write a 1,200-word how-to article for small business owners about improving customer retention. Use a professional but conversational tone and simple language. Include five practical strategies, clear headings, realistic examples and one final call to action. Naturally include the keywords "customer retention strategies" and "repeat customers."

Voice Input

Click the microphone icon to speak your instructions. For clearer transcription, state the content type, topic, audience, tone, length and important requirements in that order. Check names and technical terms before generating.

Quick Prompt Enhancement

The magic-wand icon beside the composer improves the instruction currently entered in the prompt box. This is separate from the dedicated Prompt Enhancer tool.

1. Enter your initial instruction.
2. Click the magic-wand icon.
3. Review the displayed EDT charge.
4. Click Enhance.
5. Read and edit the revised instruction.
6. Click Generate.

Action	Estimated EDT
Simple or short enhancement	2 EDT
Longer or more detailed enhancement	Up to 4 EDT

Prompt enhancement does not create the final content. Generation is charged separately.

Estimated EDT Costs

1 EDT = approximately \$0.0143. Writing cost depends on the selected model and the amount of text read and generated.

- Length of the instruction
- Length of pasted source material
- Requested output length
- Selected model
- Selected writing tool
- Optional prompt enhancement

GPT-4o

Task size	Typical use	Estimated cost
Short	Caption, brief rewrite, short ad or small translation	1 EDT
Medium	Email, outline, product copy or medium rewrite	2 EDT
Long	Article, detailed script or long rewrite	4 EDT

GPT-5.5

Task size	Typical use	Estimated cost
Short	Caption, brief rewrite or short description	2 EDT
Medium	Email, structured copy or detailed rewrite	3 EDT
Long	Full article, long script or complex content	8 EDT

Other models

Costs for GPT 5.6 Sol, Gemini 3.1 Pro and Claude Opus 4.8 depend on the configured rate and the actual text processed. The in-app amount is final.

COST EXAMPLE

A long GPT-4o task is estimated at 4 EDT. With prompt enhancement, the estimated total becomes 6 EDT for a 2 EDT enhancement or 8 EDT for a 4 EDT enhancement.

Tips for Better Results

Give Enough Context

WEAK

Write about email marketing.

BETTER

Write a beginner-friendly article for local retailers about using email marketing to bring previous customers back.

State the Purpose

Explain whether the content should inform, teach, persuade, sell or entertain.

Include Reliable Source Material

Provide product details, notes, figures or background information when accuracy matters.

Set Clear Limits

Word count

Number of sections

Reading level

Platform

Keywords

Required points

Terms to avoid

Call to action

Protect the Original Meaning

REWRITE INSTRUCTION

Preserve all facts, names, numbers and the original meaning.

Check Important Claims

Review dates, names, quotations, statistics and links before publishing.

Common Problems and Fixes

Problem	What to do
The result is too general	Add a specific audience, purpose and angle.
The article is too long	Choose a shorter length or give an exact maximum word count.
Important points are missing	List every required point clearly.

Problem	What to do
The tone feels wrong	Select another tone or provide a short style example.
The writing is repetitive	Ask for shorter paragraphs, varied sentence openings and fewer repeated ideas.
Keywords feel forced	Use fewer keywords and request natural placement.
A rewrite changes the meaning	Ask to preserve every fact, name, number and conclusion.
A translation changes technical terms	List the terms that must remain unchanged.

Before Publishing

- Factual accuracy
- Grammar and spelling
- Names and numbers
- Brand consistency
- Unsupported claims
- Repeated ideas
- Links and references
- Required keywords
- Call to action
- Overall readability

Writing Assistant Lab can prepare and improve a draft, but every important piece should be reviewed before publication.

Writing Assistant Lab FAQs

Which tool should I use for a complete article?

Choose Blog Post.

Which structure should I use for a step-by-step guide?

Choose How-To / Tutorial.

Which tone is best for easy-to-read content?

Choose Simple, Friendly, Conversational or Humanized.

Can I create a listicle?

Yes. Select Listicle under Structure.

Can I create a 2,000-word article?

Yes. Choose Long, which targets approximately 2,000-3,000 words.

Can I add SEO keywords?

Yes. Add them in the optional SEO Keywords field.

Can I create scripts for Reels or Shorts?

Yes. Choose Video Scriptwriter and provide the platform and duration.

How much does Prompt Enhancer cost?

The estimated cost is 2-4 EDT.

Does Prompt Enhancer create the final content?

No. It improves the instruction only. Content generation is separate.

Start Writing

Recommended first run

Choose the tool, state a clear topic, audience, purpose, tone, structure and length, then select a model and generate. Review the draft carefully before publishing.

Models

Pricing

Blog

Showcase

ed AI Creative Pla



Imaginatic leets Intelli

Imagine. Create. Refine.

One unified workspace to imagine, create, images, video, code, music, and writing.

Generate stunning images, cinematic videos, professional
eovers, workspace

watermarks.

imaginelab.art

Generate Free Now →

Pricing

▶ Explore Showcase

☆ 150K+ Images Generated

👤 35K+ Active Creators

🕒 99.99% Uptime

★ Anthropic

🎵 ByteDance

🎧 ElevenLabs

▶▶ MiniMax

▶ Runway